



Mothership HQ Ltd

Job Title: Head of Events & Marketing
Location: London
Salary: £40,000 - £45,0000 Experience dependent
Full/Part time: Full-Time
Length of employment: Permanent
Start Date: ASAP
Closing date: 20th December 2017

About the company and who we are looking for to join our team

Mothership HQ Limited is the ultimate parent company of the Mothership Group of companies which owns and operates bars and nightclubs and produces innovative events in the buzzy and vibrant social scenes of London and Brighton. Presently comprising of four venues and organising over 1000 events a year, the business plans rapid growth in the coming years. The company has a passionate Board, with a record of success in the hospitality and event sector we are seeking a like-minded experienced Head of Events & Marketing to join the team at MHQ.

The Role, Key Responsibilities & Experience

- Leading on and developing the creative marketing strategy to raise awareness of the Mothership venues maximising PR and external profile.
- Responsibility for delivery of agreed events and marketing budgets.
- Oversee the delivery of collaborative strategies for the venues that drive the events programmes and promotion of the sites towards new audiences and returning custom.
- Understand and build on the venues' voice, tone and identities including Mothership Group's public profile.
- Manage, inspire, and support the creative team on all aspects of their roles, in line with the company's business objectives. Creating and developing clear team and individual objectives.
- Strategically managing the group creative calendar, to initiate and seize opportunities where appropriate.
- Collaborating in creating new ground-breaking brands within the programme.

If this sound like you and you would like a new challenge, please email your CV to info@mothershipgroup.com

Due to the high level of applications expected we will only be replying to those that have made it to interview stage.